

# ICCIT TOUR BIO: CRISTINA LUCAS.

“Every day is different at Audability. With each comes new clients, challenges, and solutions. I thrive in environments where I’m enabled to navigate the changing landscape.”



## **HOW DID I GET TO MY CURRENT ROLE?**

Post Secondary: Business Management Diploma from Sheridan College

First Job: Operations Agent @ West Corporation

Took me to: Global Product Manager @ West Corporation

Next big step: Canadian Marketing Manager @ PGI

Right now: Product & Marketing Manager @ Audability, 4 years